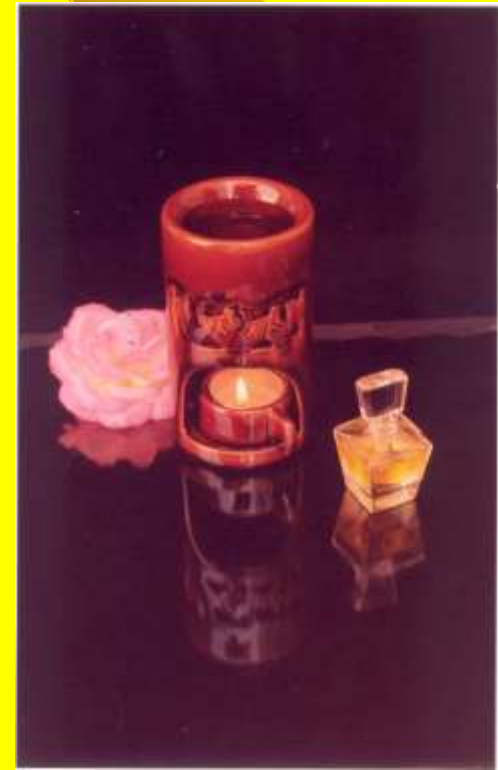


Evolution of Perfumery & Aromatherapy

Shakti Vinay Shukla

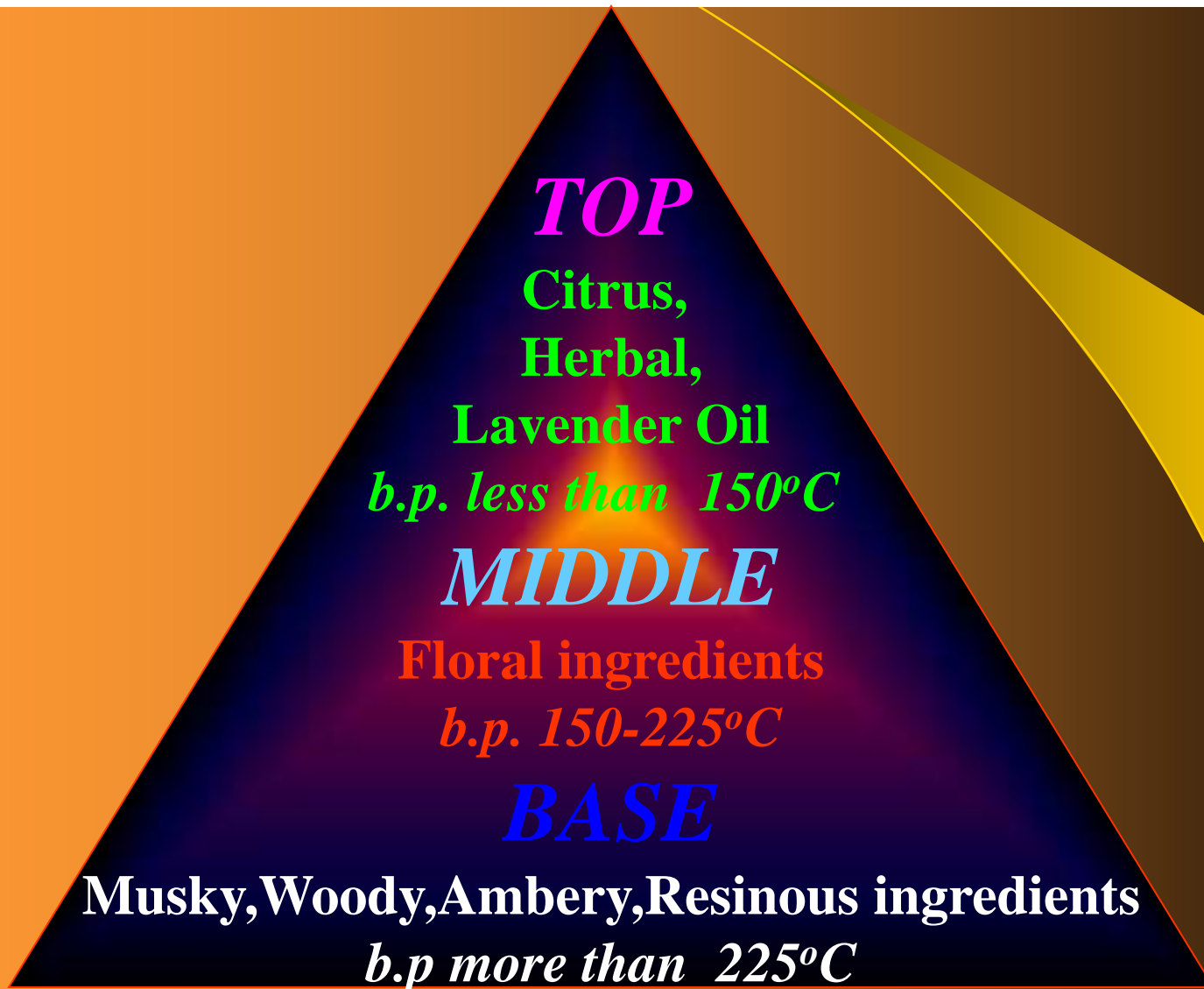
**Fragrance & Flavour Development Centre,
Kannauj**



Evolution of Modern Perfumery



Final Evolved Structure of Perfume



General Structure of Perfume

As given by Jean Carles in 1945

L'Air Du Temps

Poopy

Opium

Poison

Top

(15-25%)

3-4 hrs

Middle

(30-40%)

4-8 hrs

Base

(45-55%)

8 hrs & above

Shape of Modern Perfumery

Strong Fragrance

Uniform Smelling

*Analysis of oils like
Sandalwood, Jasmine, Geranium etc.*

Major(Few)

Minor (50-100)

Monolithic Fragrances
TRESOR(Sophia Grojsman)1990

Major(80)Four Chemicals
Minor(20)Rose Base



Tresor

Major

- *Hedion*
- *Iso E Super(20%)*
- *Galaxolide(20%)*
- *Methyl Ionone γ*

Minor



Rose base

Evolution of Aromatherapy

Dr. Rene Maurice Gattefosse

**Concept of
Conventional
Medicine**

1937

**Psychological &
Neurological
Effects**

Wholistic Approach

Dr. Jean Valnet

1964

Paul Belaiche 1979
Medical application
of essential oils

Pierre Franchomme
Daniel Penoel 1990
L'Aromatherapie Exactment
Modern science+
wholistic orientation

*Evolution of
Aromatherapy*

Robert
Tisserand 1977
Aromatherapy
Massage

Paul Jellinek
1973
Psychological
Basis
Perfumery

Aroma Lamp
1980

Warwick Conference
1987 & 1991
J.S.Jellinek



Thanks for patient hearing